



FOCUS
ECONOMIC, SOCIAL
& SPIRITUAL

LOCATION
ANTANANARIVO, MADAGASCAR

LEADER
HANITRA ANDRIANOMANANA

**OUR MINIMUM
ANNUAL TARGET**
£2000

Partnering with
Bright Hope World
www.brighthopeworld.com

Namana is the Malagasy word for friend, and expresses the desire of the team to come alongside the socially and economically isolated poor of Madagascar and to give them a better future through micro loans. The participants receive an amount from US\$10 to US\$100 depending on their business plan. 80% of Malagasy people live under the poverty line as defined by the UN. They are being equipped both financially and spiritually as they receive training in entrepreneurial skills, Biblical values and basic economics.

The programme started in 2012 and the target is to train and equip 30 individuals each year. Each person accepted into the programme must have begun to trade in a small business and receives training in basic economics and management before they receive their loan.

Hanitra Andrianomanana lost both her parents at a young age and became a Christian when she was 12. As she was growing up and experiencing the struggles of life she learned to understand people in need. In 2003 she went for missionary training at Pro Christo in Zambia and has also undertaken academic studies in Economy and Management.

After completing her training she returned to her home country of Madagascar. The Namana project was born out of her desire to alleviate poverty. She feels people have to understand that poverty is not only about economy but also broken relationships. Her long-term vision therefore is to help people have restored relationships with God, themselves, and their neighbours.

